



Pueblo County
United Way

July 1, 2017 - June 30, 2018

celebrating
95 Years
1923-2018
UNITED FOR THE PUEBLO COMMUNITY!

95th ANNUAL REPORT



2017 / 2018

Thank you for standing with us for

Hope & a Healthy Community!

Board of Trustees

✦ **RICK HOLMES, CHAIR**
(MAY – DECEMBER)

Bechtel
Year Elected: 2015
First Term Expires: 4/2018
Second Term Expires: 4/2021

✦ **TED ORTIVIZ, CHAIR-ELECT & CHAIR**
(JANUARY – MAY)

Pueblo Housing Authority
Year Elected: 2013
First Term Expires: 4/2016
Second Term Expires: 4/2019

✦ **SAUL ALVIDREZ**

GCC Rio Grande
Year Elected: 2016
First Term Expires: 4/2019
Second Term Expires: 4/2022

✦ **STEVE BARON**

Kaiser Permanente
Year Elected: 2016
First Term Expires: 4/2019
Second Term Expires: 4/2022

✦ **SLANE DICKERSON**

Blazer Electric
Year Elected: 2017
First Term Expires: 6/2020
Second Term Expires: 6/2023

✦ **JIM DUFF, TREASURER**

Year Elected: 2017
First Term Expires: 6/2020
Second Term Expires: 6/2023

✦ **KIM FOWLER**

The Pueblo Chieftain
Year Elected: 2016
First Term Expires: 4/2019
Second Term Expires: 4/2022

✦ **DOMINIC GALLINA**

Bank of the San Juans
Year Elected: 2012
First Term Expires: 4/2015
Second Term Expires: 6/2018

✦ **CHRISSE HOLLIDAY**

Colorado State University - Pueblo
Year Elected: 2017
First Term Expires: 6/2020
Second Term Expires: 6/2023

✦ **BRET JONES**

Black Hills Energy
Year Elected: 2014
First Term Expires: 4/2017
Second Term Expires: 4/2020

✦ **SCOTT LEE**

Trane Company
Year Elected: 2015
First Term Expires: 4/2018
Second Term Expires: 4/2021

✦ **PAULA PEREA**

UTC Aerospace
Year Elected: 2017
First Term Expires: 6/2020
Second Term Expires: 6/2023

✦ **MICHELLE PEULEN, SECRETARY**

Colorado Department of Transportation
Year Elected: 2013
First Term Expires: 4/2016
Second Term Expires: 4/2019

✦ **RENEE RICHARDSON**

US Bank
Year Elected: 2012
First Term Expires: 4/2015
Second Term Expires: 4/2018

✦ **RUBEN ROMAN**

Xcel Energy
Year Elected: 2013
First Term Expires: 4/2016
Second Term Expires: 4/2019

✦ **JEREMY ROMERO**

Target Distribution Center
Year Elected: 2012
First Term Expires: 4/2015
Second Term Expires: 4/2018

✦ **STACIE SHIRLEY**

Buxman Kwitek, PC
Year Elected: 2017
First Term Expires: 6/2020
Second Term Expires: 6/2023

✦ **JOHN TOUPAL**

UPS
Year Elected: 2016
First Term Expires: 4/2019
Second Term Expires: 4/2022

✦ **KAREN TRUJILLO**

REMAX Pueblo West
Year Elected: 2015
First Term Expires: 4/2018
Second Term Expires: 4/2021

✦ **JEFFREY TUCKER**

Parkview Medical Center
Year Elected: 2016
First Term Expires: 4/2019
Second Term Expires: 4/2022



Welcome to the Board!

In the spring of 2018, United Way of Pueblo County was honored to bring on the following new board members, whose first term began in July 2018 and will end June 2021:

- **Vance Crocker, Black Hills Energy**
- **Jenny Dixon, Trane Company**
- **Matt Forsyth, The Pueblo Chieftain**
- **Bret Griebenow, Bechtel**
- **Louie Lewis, AT&T**
- **Vincent Pearce, Vestas**
- **Matt Smith, Snap Fitness 24/7**
- **Reid Weber, New York Life**
- **Michele Wolfe, Kaiser Permanente**

“Being able to be just a small part of Pueblo County United Way, who is on the front lines directly helping Pueblo’s own who are in need, was truly an honor and something I took great pride in. Everyone can do their part, no matter how small, to help Pueblo be a better place. When United Way is strong, Pueblo is strong” - Dominic Gallina, United Way Board Member



2017/2018 Board Chairs

Rick Holmes • Ted Ortiviz



Since our inception 95 years ago, United Way has been blessed to have amazing leaders who have served as the chair of our board of trustees. In 2017/2018, United Way was blessed to have TWO incredible leaders serve as chair.

Rick Holmes, the Bechtel Pueblo Team Project Manager for the PCAPP project was elected to serve as chair at our May 2017 annual meeting. Rick was selected for the position because of his leadership experience, knowledge and no-nonsense approach to getting great things done. As a board member, Rick took the time to serve on our grant selection committees which included site visits, interviews, attention to

financial statements and total impact to our community. "Rick was a huge asset to our board and our community," shared Andrea Aragon, President/CEO of United Way. In November, Rick was transferred to another city to take on another leadership role within Bechtel. "His intelligence, business acumen and ability to absorb information, assess it and use it to make the best decisions for our organization was uncanny," she said. "He will be greatly missed."

While saddened to lose such a resource, United Way was very fortunate that chair-elect Ted Ortiviz did not hesitate to step into the chairman's spot 6 months early AND agree to serve out Rick's term and his own original term. Ted Ortiviz, Executive Director of the Housing Authority of the City of Pueblo transitioned very smoothly into the board chairman's role thanks to years of dedication and support to United Way. Prior to joining the board in 2013, Ted served as the chair of the Emergency

Food & Shelter Program, a federal grant administered by United Way which provides resources to nonprofits that provide basic food and shelter to residents of Pueblo County. He also served on United Way's allocations committee for several years, which determines how to best invest donor dollars to provide services to those in need. It was because of his commitment that he was pegged for a leadership role on the United Way Board of Trustees. "Ted is smart, wise and even more importantly, compassionate," shared Andrea. "It's rare to find that balance in a leader, but it is clear that Ted truly cares about the Pueblo community in everything he does. It comes shining through, and we are thankful that he is so willing to share his skills and positive vibes with United Way," she added.

United Way is grateful to be doubly blessed by having two outstanding individuals serve as our chair in 2017/2018.

LIVE UNITED
JOIN HANDS.
OPEN YOUR HEART.
LEND YOUR MUSCLE.
FIND YOUR VOICE.
GIVE 10%. GIVE 100%.
GIVE 110%
GIVE AN HOUR. GIVE A SATURDAY.
THINK OF WE BEFORE ME.
REACH OUT A HAND TO ONE AND
INFLUENCE
THE CONDITION OF ALL.

"United Way makes Pueblo better for all of us. It provides a necessary helping hand to those of us who are vulnerable. Personally, I have been honored to have had a relationship with Pueblo United Way while Joy and I lived in Pueblo. I am building on that experience now in Richland, WA - you taught me much. We all can be proud of the stewardship of the United Way Team!"
 - UW Board Chairman, Rick Holmes

"It's an honor and pleasure to serve on the United Way of Pueblo County Board of Trustees. We serve because we love this community...year-after-year, I'm humbled by the generosity of our donor's giving of their time and money. I would like to especially thank our middle school mentors for making an investment in our future. Thank you and continue to live United!"
 - UW Board Chairman, Ted Ortiviz

Annual Meeting & Awards Luncheon



95 Years of Impact

United Way of Pueblo County hosted the annual meeting luncheon and awards presentation on Wednesday, May 23 celebrating and highlighting 95 years of service to the Pueblo community. Parkview Medical Center President/CEO **Mike Baxter** served as the 2017 Campaign Chair, leading UWPC's fundraising activities with a great deal of hard work and dedication to the cause. The annual community giving campaign has raised **more than \$47,000,000 since the non-profit's organization in 1923 and provided an estimated 7,600,000 lives touched/acts of kindness.** The 2017 campaign raised over \$1 million for the 8th year in a row and set a record of 15 years of campaign increases, raising a total of \$1,075,000. The campaign represents a significant portion of the fundraising efforts, but does not tell the whole story.

The following impressive statistics were shared with the public at the annual meeting from the last five years of service to the community.

Average per year impact in the last five years:

- **Businesses campaigned: 241**
- **Donors: 7,495**
- **Volunteers: 634**
- **In-kind received (donated & volunteer time): \$1,137,379**

- **Total raised & invested in the Pueblo community over the last 5 years (includes funding, leveraged dollars & in-kind): \$11,059,843**

The event also honored dedicated donors and volunteers, presented awards to companies and individuals who have provided extraordinary support to the organization's mission of developing donor resources to enhance the quality of life for the people of Pueblo County and elected new Board of Trustee members and officers (see front inside cover for a list of board members and officers). Awards were given to companies who had significant gains in their campaigns and outstanding volunteers were honored (see page 5 and 12 for complete listing of award recipients). The event was sponsored by **Xcel Energy**. **Ashley Valdez**, Xcel Energy area manager of community and local government affairs, addressed the crowd and thanked Xcel Energy team members and the community at large for their support of the non-profit organization and the broader Pueblo community.

United Way also gave a special thank you to **PCAPP Partners (Bechtel, AECOM & Battelle), Southern Colorado Community Foundation, the David & Lucile Packard Foundation, El**

Pomar Foundation, Temple Hoyne Buell Foundation, US Bank, Ent Credit Union, Little Caesars Pizza, and The Pueblo Chieftain for providing matching grants that benefited the 2017 campaign. **Pueblo County Commissioner Garrison Ortiz** also honored announced a special **\$5,000 gift** to aid the County's employee campaign and boost campaign efforts. **CSU-Pueblo Head Football Coach John Wristen** was recognized for selecting United Way of Pueblo County as his Charity of Choice for the 2018 Colorado Coaches for Charity – for the fifth year in a row! **Brues Alehouse** and **Adams Ribs** were recognized for their special events/promotions to benefit the fundraising campaign. Several organizations were recognized for their new campaigns gains, efforts, and special events held throughout the year, in addition to **an increase of 52% from residential giving.** **Loaf 'N Jug** was recognized for their in-kind donation of two \$500 gas cards given to individuals who attend a United Way campaign presentation during the fundraising year. A special recognition also acknowledged media partners. United Way of Pueblo County Board of Directors incoming Chairman **Ted Ortiz**, Director of the Housing Authority of the City of Pueblo, concluded the event by expressing his gratitude to those who support the organization, noting the impact of the work of many.



2017 Campaign Chair - Mike Baxter.....

"Challenges are what make life interesting and overcoming them is what makes life meaningful." – Joshua J. Marine



Without a doubt, the 2017 United Way Campaign was a challenge. In fact, it has been the most challenging fundraising year in the past sixteen years, if not more. But a true leader appreciates and tackles challenges, and thanks to good fortune, we had that type of leader in our campaign chairman, Mike Baxter. Mike, who has served as the President and Chief Executive Officer for Parkview Medical Center since 2009, managed the challenge of a particularly difficult fundraising year along with a great group of volunteers that make up our campaign cabinet.

Due to matters out of our control, we experienced a \$70,000 drop in just two campaigns from 2016 to 2017. These unexpected and devastating decreases, coupled with other smaller decreases, sent the campaign into overload to try to achieve our monetary target of raising \$1,075,000. Thanks to the tenacity, resilience and connections of Mike and members of our UW Campaign Cabinet, as well as the incredible generosity

of our community, we somehow made our goal just two days prior to our 95th annual meeting. "Without the leadership of Mike Baxter and his unwavering commitment to raising money for our community, we would not have made it," shared Andrea Aragon, United Way President/CEO. "Despite our challenges, Mike always maintained a positive and steady outlook. He believed whole-heartedly in the power of our community to come through and never stopped trying to move the needle. His dedication, hard work, and integrity made all the difference in our results. We are forever grateful," added Andrea.

Prior to serving as the President/CEO, Mike has spent nearly 20 years of his career with Parkview Medical Center, serving in several capacities to include Vice President of Managed Care (8/1999) and Chief Operations Officer (4/2005).

Professionally, Mike has served on the Board of Directors for the Colorado Health and Hospital Association,

serving as Chair for 2014. Mike is a member of the American College of Healthcare Executives, Healthcare Financial Management Association and serves on numerous community boards to include Pueblo Triple Aim Board and Pueblo Community College Advisory Board (Chairman 2012 - current). Mike is a graduate of Holy Cross Abbey High School in Canon City and has

received a Bachelors degree in Accounting from Colorado State University in Pueblo as well as a Masters in Business Administration from Colorado State University in Pueblo.

*"For me it was an incredible chance to give back to my community. I have always had great respect for United Way and the county-wide support they provide to people in need, which is why I actually sought out the opportunity to Chair this year's campaign. Serving as Chair provided even greater insights into the important work being done by United Way and I am truly honored to have been given the opportunity to serve."
- Mike Baxter*

With Special Gratitude for Making our Community Brighter...

United Way Campaign Cabinet

- ✦ Chair – Mike Baxter, Parkview Medical Center
- ✦ Garrison Ortiz, Pueblo County Commissioner
- ✦ Andrew Lang, TR Toppers
- ✦ Jeff Chostner, 10th Judicial District Attorney
- ✦ Ashley Valdez, Xcel Energy
- ✦ Kevin McCarthy, US Bank
- ✦ Barbara Vidmar, Vidmar Motor Company
- ✦ Jack Quinn
- ✦ Dan Centa
- ✦ Michael Salardino, Security Service Investments
- ✦ Dave Feamster, Little Caesars Pizza
- ✦ Matt Smith, Snap Fitness 24/7
- ✦ Derrick Martinez, Express Employment Professionals
- ✦ Ray Swerdfeger, KR Swerdfeger Construction
- ✦ Elizabeth Gallegos, Euphoria Salon
- ✦ Teri Wiseman, SECOM

President and CEO - Andrea Aragon



*"Let perseverance be your engine and hope your fuel."
- H. Jackson Brown, Jr.*

An incredible milestone was achieved this year as your United Way celebrated 95 amazing years of generosity, compassion, impact and results. The power of thousands of donors and volunteers that

these many years represent cannot be overestimated. While this was one of the most challenging years both personally and via the challenges of our past campaign, it is one of my life's greatest blessings to serve and work with our United Way donors, volunteers and

supporters. I will never cease to be amazed by you all.

We simply cannot thank our **2017 Campaign Chair, Mike Baxter** for leading an unwavering charge with this year's campaign. In addition to Mike's leadership, we were further blessed by having two board chairmen this year with **Rick Holmes** of Bechtel and **Ted Ortiviz** of the Housing Authority of the City of Pueblo. How could we go wrong? On top of that, I will tell anyone that we have the best board of trustees around. They are not involved with us to build a resume or gain power, but are here because they just want "to do the right thing" for our community. I am beyond grateful for their support and the way they share their

talents with us. Finally, I'd like to send out a huge shout out to my fellow colleagues at United Way. I thank them for their hard work and for stepping up to take on what seems like an endless amount of challenges. Somehow, we are able to find the energy and positivity to overcome most of those challenges. We make a great team!

The secret to United Way's long-time success is the generous and compassionate spirit of Pueblo. The core elements that make this possible is perseverance and hope. Together, we have made an immeasurable difference in our wonderful community. We are Pueblo Proud, and we are Pueblo Strong!

At our annual meeting celebrated this past May, we tried to demonstrate the impact of 95 years in a small way by presenting some impactful numbers that represent just the past five years of what perseverance and hope can achieve:

Summary of UWPC's Impact in the Last 5 Years Alone

Service Areas	Funding Totals	Units of Service/Lives Touched
Youth.....	\$1,059,183.....	97,080
Seniors.....	\$210,300.....	5,237
Crisis.....	\$1,028,141.....	69,607
Financial Stability/ Safety Net.....	\$1,862,008.....	442,346
General Human Service.....	\$319,424.....	31,942
TOTAL:	\$4,479,056 (campaign dollars only)	646,212

Average # of businesses campaigned: **241**

Average # of donors: **7,495**

Average # of volunteers: **645**

Total In-Kind Value - **\$1,137,379**

Total Raised & Invested in the Pueblo Community - **\$11,059,843!!!**

CAN YOU IMAGINE THE IMPACT OVER THE PAST 95 YEARS?!?

THANK YOU PUEBLO,
for a phenomenal and impactful 95 years!

celebrating
95 years
1923-2018
UNITED FOR THE PUEBLO COMMUNITY!

Campaign Awards



■ Award of Excellence

Employee

East Side Child Care Center
 Greater Pueblo Chamber of Commerce
 Sunflower Bank
 United Way of Pueblo County
 US Bank
 Xcel Energy

Labor

IBEW Local #111

Corporate

AECOM
 Bechtel
 Blazer Electric Supply
 Ent Credit Union
 Kaiser Permanente
 Rampart Supply
 Sunflower Bank
 TR Toppers
 US Bank
 Xcel Energy

■ Gold Awards

Employee

AECOM
 Boy Scouts-Rocky Mountain Council
 Ent Credit Union
 Housing Authority of Pueblo
 pewag Traction Chain
 Pueblo Child Advocacy Center
 Pueblo Water
 Security Service Federal Credit Union

Labor

AFSCME Local #1045

■ Silver Awards

Employee

Boys & Girls Clubs of Pueblo County
 Rampart Supply

■ Bronze Awards

Employee

AT&T Wireless
 Atmos Energy
 Bank of the San Juans
 Bechtel Pueblo Team
 Blazer Electric Supply
 First Oak Bank
 Premier Mortgage Services, Inc.
 TR Toppers
 UTC Aerospace Systems

Labor

CWA Local #7702

Corporate

Black Hills Energy
 TBK Bank

■ Special Achievement Awards

Employee

AECOM
 American Electric Co.
 Bank of the San Juans
 Battelle
 Blazer Electric Supply
 Boys & Girls Clubs of Pueblo County
 Frontier Hospice & Home Health Care
 Kaiser Permanente
 Pueblo Bank & Trust
 Pueblo Convention Center
 RE/MAX of Pueblo Realtors
 RE/MAX of Pueblo West
 Sangre de Cristo Arts & Conference Center
 SECOM
 Southwest Motors
 United Launch Alliance

Corporate

ABC Bank
 American Electric Co.
 Bechtel
 Benefits Broker, Inc.

Big Bear Wine and Liquor
 Blazer Electric Supply
 Colorado Sheet Metal
 Corsentino Construction
 Don's Landscaping Lawn Service
 Flow Right Plumbing & Heating
 Frontier Hospice & Home Health Care
 Golenda Insurance
 HW Houston Construction
 JR's Country Stores
 Kaiser Permanente
 Latcon Corp.
 Main Electric Ltd.
 Muddy Waters LLC
 New Image Drywall
 Olson Plumbing & Heating Co.
 Pepsi Co.
 Pueblo County Government
 Pueblo Electrics, Inc.
 Pueblo Urban Renewal Authority
 Roselawn Cemetery
 Royal Electric
 Southern Colorado Clinic
 Southwest Motors
 T&S Excavating, Inc.
 TBK Bank
 UTC Aerospace Systems

Charitable Foundations

Glad to Be Here Foundation
 Lenore Chamberlain Fund
 Robert Hoag Rawlings Foundation
 Temple Hoyne Buell Foundation

■ 100% Participation Campaigns

Boys & Girls Clubs of Pueblo County
 Boy Scouts-Rocky Mountain Council
 East Side Child Care Center
 Greater Pueblo Chamber of Commerce
 Pueblo Child Advocacy Center
 Pueblo Cooperative Care Center
 Sunflower Bank
 United Way of Pueblo County

UNITED FOR THE PUEBLO COMMUNITY!

Corporate Campaign Award Criteria:

Minimum 5 employees or more;
 minimum campaign total of \$500

- Excellence: \$90 per capita
- Gold: \$65 per capita
- Silver: \$50 per capita
- Bronze: \$40 per capita
- Special Achievement: 20%+ increase

Employee & Labor Campaign Award Criteria:

Minimum 5 employees or more;
 minimum campaign total of \$500

- Excellence: \$100 per capita & 90% participation
- Gold: \$75 per capita & 75% participation
- Silver: \$65 per capita & 65% participation
- Bronze: \$50 per capita & 50% participation
- Special Achievement: 20%+ increase

Spirit Awards on page 12.

Campaign Coordinators

AECOM

Stephanie Coppock

American Medical

Response

Mike Lening

American Red Cross -

Southeastern Colorado

Thomas Gonzalez

Arthur J. Gallagher

Mark Swanson

AT&T Wireless

Louie Lewis

Yamire Liles

Atlas Pacific

Jessica Pankey

Atmos Energy (Canon City)

Katelynn Leonard

Atmos Energy (Lamar)

Christa Mayhew

Bank of the San Juans

Terry Baughman

Dominic Gallin

Debbie Schindler

Bassett Construction

Debra Null

Battelle

Reza Karimi

Bechtel, Inc.

Rick Holmes

Sandy Romero

Big R

Adam Carroll

David Gohn

Black Hills Energy

Breann Hass

Bret Jones

Black Hills Energy (La

Junta)

Adela Licano

Blazer Electric Supply

Mike Blazer

Slane Dickerson

Boy Scouts, Rocky Mountain

Council

Philip Eborn

Boys & Girls Clubs

of Pueblo County

Patty Chambers

Catholic Charities of the

Diocese of Pueblo

Vanessa Lopez

Century Link

Patty Guerrero

City of Pueblo

Ada Clark

Colorado State University-

Pueblo

Chrissy Holliday

Niki Whitaker

Colorado State University-

Pueblo Foundation

Nick Potter

Comcast

Tim Aesbicher

Convergys

Lindsay Goodman

Doss Aviation

Linda Land

East Side Child Care Center

Maria Subia

Ent Credit Union

Jag Garrett

Evrax Rocky Mountain Steel

Ben Lutze

Jeanette Wilson

Express Employment

Professionals

Derrick Martinez

First Oak Bank

John Thompson

Frontier Hospice & Home

Health Care

Victoria Gurule

Larry Russell

GCC Rio Grande

Mark Castillo

GH Phipps Construction

Hanna McClintock

Kate Payne

Great Western Bank

Seth Rocco

Greater Pueblo

Chamber of Commerce

Elaine Gardner

Housing Authority

of the City of Pueblo

Luanne Beard

HUB International

Insurance Services

Julie Schafer

JC Penney #644

Jimmy Koch

Brandi Davis

K.R. Swerdfeger

Construction

Ray Swerdfeger

Kaiser Permanente

Stephen Baron

Michele Wolfe

Krage Manufacturing

Sam Krage

Candy Takeda

Legacy Bank

Vicki Smith

Parkview Medical Center

Mike Baxter

Sam Dosen

Jennifer Gallagher

Tina Kramer

Steve Medina

Jeff Tucker

pewag Traction Chain

Ron Francis

Hillary Komma

Power Credit Union

Shari Krasovic

Vanessa Trexel

Premier Mortgage

Judy Fonda

Pueblo Bank & Trust

Gina Carlino

Pueblo Child Advocacy

Center

Dena Rodriguez

Pueblo City Schools

Dalton Sprouse

Pueblo City/County Library

District

Loretta McDaniel

Pueblo Community

Health Center

Donald Moore

Desiree Skyba

Pueblo Convention Center/

Pueblo Memorial Hall

Judy Heathcock

Pueblo Cooperative

Care Center

Edie DeLaTorre

Pueblo County

Barbara Coombs

Sandra Knezevich

Garrison Ortiz

Pueblo Dept. of Public

Health & Environment

Mary Davis

Pueblo School District 70

Ed Smith

Pam Smith

Pueblo Water

Risa Franklin

Daniel Golob

Jason Marquez

Naomi Mestas

Leann Vezzani

Pueblo West Metropolitan

District

Barbara Bernard

Rampart Supply

Frank Bartolo, Jr.

Colin Perry

Heather Ward

Salvation Army Pueblo

Corps

Capt. Marina Martinez

Sangre de Cristo Arts &

Conference Center

Kathy Berg

SECOM

Angela Bamber

Teri Nitchen

Security Service

Federal Credit Union

Brianne Ahlin

Beckie Garcia

Valerie Mestas

Deana Rodriguez

Southside Children's Center

Josette Rusk

Southwest Motors

Ken White III

Mike Zavislan

SRDA

Karen Akin

Kathleen Byers

St. Mary Corwin Medical

Center

Jayne Mazur

Summit Brick and Tile

Kathy Clementi

Gregory Meske

Matt Welte

Sunflower Bank

Christain Casados

Charlotte Vasquez

Target Distribution Center

Jeremy Romero

Target Stores

Justin Becker

TBK Bank

Mark Dunsmoor

The Pueblo Chieftain

Emily White

TR Toppers

Andrew Lang

Maria Ribarich

Trane Company

Scott Lee

Transportation Technology

Center

Kathy Drotar

United Way of Pueblo

County

Bernadette Albo

UPS

John Toupal

US Bank

Kevin McCarthy

UTC Aerospace Systems

Doug Hayes

Paula Perea

Vectra Bank

Dave Abeyta

Vestas Towers

Anthony Knopp

Kelly Sartor

Vidmar Motor Company

Derek Vidmar

Denise Head

Wells Fargo Bank

Rachel Jiron

Wilcoxson Buick GMC

Lori Golden

Xcel Energy

Brandon Bodry

Renee Bodry

Jeff Brown

David Parry

Javier Pineda

Ruben Roman

Art Torres

Connie Vaught

Jamie Vialpando

Michelle Vigil

YWCA

Zelna Joseph

Patty Kester

Community Contributors

ABC Bank
Aces Mobile Locksmithing
Adams Electric
Adolph Coors Foundation
All Season's Tree Service
AmazonSmile Foundation
American Electric Co.
Anschutz Family Foundation
Anthem Association
A-Var Electric
Benefits Broker, Inc.
Big Bear Wine and Liquor
BNSF Foundation
Brues Alehouse Brewing Co.
Carleo Creations
Caterpillar
Colorado Eagle, your local Budweiser distributor
Colorado Sheet Metal
Community First Foundation
Corsentino Construction
Cortez Construction
CSU-Pueblo Athletics
CTI Corporate Technologies, Inc.
David & Lucille Packard Foundation

Delta Airlines
Dillard's
Don's Landscaping Lawn Service
DS Masonry, Inc.
El Pomar Foundation
Emond Enterprises
Enterprise Holdings
Equifax
Express Scripts
Facebook
Fesmire Heating & Air Conditioning, Inc.
Fieldman Financial Services, LLC
Fisher DeBerry Foundation
Flow Right Plumbing, Heating, & Irrigation
Fowler State Bank
GE
GE Foundation
Girl Scouts of Colorado Troop #961
Glad to Be Here Foundation
Gobin's Inc.
Golenda Insurance
Grand Rental Center
Hall Painting, Inc.

HCA
Health Solutions
Hewitt, Heerschap & Couch, P.C.
HW Houston Construction
IBM Corporation
Industrial Constructors/Managers Inc.- ICM
JR's Country Stores
Kendall Curtis LLC
King Soopers
Koncilja & Koncilja PC
Latcon Corp.
Latino Chamber of Commerce
Lenore Chamberlain Fund
Little Caesars Pizza
Macy's East
Main Electric LTD
Montano Concrete
Muddy Waters
Navy Federal Credit Union
National Car Rental
Nationwide
New Image Drywall
Newmont Mining Corporation
Olson Plumbing & Heating Co.

On The Move
Optimist Club of Pueblo
Pass Key 50 West, Inc.
PepsiCo
Phil Long Toyota
Prutch's Garage Door Co. Inc.
PSC Industrial Services
Pueblo Electrics
Pueblo Urban Renewal Authority
R&R Heating & Air Conditioning
RE/MAX of Pueblo Realtors
RE/MAX of Pueblo West
Rice Root Accounting
Robert Hoag Rawlings Foundation
Rocky Mountain Sleep Resources
Roselawn Cemetery
Rosemount Museum
Rotary #43 Foundation
Royal Electrical Services
Schmidt, Valentine, Whitemore & Co. P.C.
Schrock Electric, Inc.
Shisler Inc.

Southern Colorado Clinic, PC
Southern Colorado Community Foundation
Southwest Research Institute
SunWest Educational Credit Union
T&S Excavating Inc.
Temple Hoyne Buell Foundation
The Bugman Pest Control Services
Thornton Wheelchairs Plus
TKC Holdings, Inc.
Travelers
Trustee for Cent
Union Pacific Railroad
United Launch Alliance
US Bank Foundation
Visionworks
W.L. Enterprises
Walmart
Wells Fargo Foundation
Zabukovic Motors

Major Event Underwriters & Sponsors

- ✦ Adams Ribs
- ✦ Bank of the San Juans
- ✦ Big Bear Wine & Liquor
- ✦ Big R
- ✦ Black Hills Energy
- ✦ Blazer Electric Supply
- ✦ Brues Alehouse Brewing Company
- ✦ Colorado Eagle, your local Budweiser distributor
- ✦ Comcast Spotlight
- ✦ CSU-Pueblo Athletics Department
- ✦ Ent Credit Union
- ✦ Express Employment Professionals
- ✦ Fisher DeBerry Foundation

- ✦ GCC Rio Grande
- ✦ Golden Corral Restaurant
- ✦ Greater Pueblo Chamber of Commerce
- ✦ Hippo Productions
- ✦ Housing Authority of the City of Pueblo
- ✦ iHeart Media Pueblo
- ✦ Fox Sports AM 1350
- ✦ KCSJ News Talk 590
- ✦ KPHT 95.5
- ✦ Sunny 106.3
- ✦ Kaiser Permanente
- ✦ KKTV 11
- ✦ Latino Chamber of Commerce

- ✦ Loaf 'N Jug
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- ✦ PCAPP Partners: Bechtel, AECOM, Battelle, GP
- ✦ Pikes Peak United Way
- ✦ Pueblo Community Health Center
- ✦ Pueblo Convention Center
- ✦ Pueblo West Chamber of Commerce
- ✦ Pueblo West Metropolitan District
- ✦ Pueblo West Parks and Recreation

- ✦ Pueblo West Rotary Club
- ✦ San Isabel Electric Association
- ✦ Security Service Federal Credit Union
- ✦ Southern Colorado Small Business Development Center
- ✦ Snap Fitness 24/7
- ✦ Team Gets it Done - RE/MAX Pueblo West
- ✦ The Pueblo Chieftain
- ✦ UTC Aerospace Systems
- ✦ Walmart
- ✦ Xcel Energy

Top Fifteen 2017 Employee Campaigns

- | | | |
|-----------------------------------|---|---------------------------------------|
| 1. PARKVIEW MEDICAL CENTER | 6. PUEBLO WATER | 11. UTC AEROSPACE SYSTEMS |
| 2. XCEL ENERGY | 7. TRANE | 12. AT&T WIRELESS |
| 3. PCAPP PARTNERS | 8. TARGET DISTRIBUTION CENTER #554 | 13. EVRAZ ROCKY MOUNTAIN STEEL |
| 4. BLACK HILLS ENERGY | 9. VESTAS | 14. RAMPART SUPPLY |
| 5. UPS | 10. COUNTY OF PUEBLO | 15. PUEBLO CITY SCHOOLS |

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United Way Middle School Mentor Program One Hour Per Week = Lifetime of Benefits

United Way's Middle School Mentor Program, heading into its seventh year of helping struggling middle school students navigate the difficult middle school years, reached its ambitious goal of recruiting over 70 new mentors in the fall of 2017. As a result, United Way has a remarkable group of nearly 150 caring, compassionate mentors in six middle schools throughout Pueblo County at Heaton, Pueblo Academy of Arts, Liberty Point International, Roncalli STEM Academy and Heroes Academy. Thanks to the amazing outpouring of willing volunteers, we were able to add Vineland Middle School this year.

Results are what helps this program change lives. Outcome data is being kept at all schools, measuring grades, behavior and attendance. In 80% of the students in the program, grades have improved significantly, as well as behavior. Days that mentors meet with their student show improved attendance as well. In addition, there are numerous heartwarming antidotal stories happening each day, that are no doubt making a difference. School engagement among students with mentors has increased significantly as well.

Mentors serve as a positive adult role model that helps with problem solving, decision making and organization skills, provides a connection between the world of work and school, and perhaps most importantly, listens with their heart. Mentors spend one hour a week with their student during the school year, often around the lunch hour as well as field trips throughout the year for bonding and educational purposes. **Have you ever wanted to help Pueblo's youth and in turn, our future? Don't just think about it, do it!** There's no better way to change a young person's life than being a mentor. For a list of the incredibly amazing mentors that give their time and talents to this program, please see page 11. We simply cannot thank these selfless individuals enough for the care, compassion and love they show the kids in this program, United Way of Pueblo County and our community.

More mentors are needed each year. Just one hour a week during the school year will make an enormous difference. For more information on this impactful program, please contact United Way at 225-8580 or visit our website at www.pueblounitedway.org/mentor.



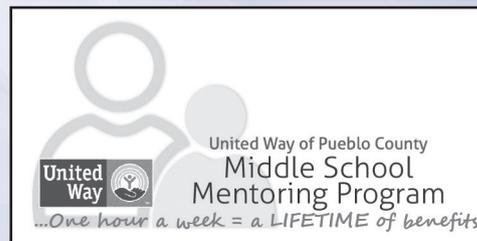
"A majority of our school's students come from a home full of trauma and hardship. School is a sanctuary for many of them, and the ones fortunate enough to have a mentor, have an extra special something to look forward to. The comradery and friendships that are experienced are not only a valuable commodity, but a memory of hope and support for our students. We wish that all of our kids who ask for a mentor were fortunate to receive one."

- Comment from participating school official



GIVE. ADVOCATE. VOLUNTEER.

Middle School Mentor Program



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- ✦ DEBBIE ANDREWS
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Special thanks to those mentors who wish to remain anonymous!

"The 6th grade students chosen showed an observable increase in their mood and effort on days when their mentors were coming to visit. They also seemed motivated by their time with their mentors and wanted to make them proud. It truly seemed that these students wanted to make a positive change and showed an increase in motivation."

- Comment from participating school official

"You are the best mentor ever. You keep me on track and always make me smile when I'm sad. I love how you boost my confidence." –

Note from a student who is mentored by one of our outstanding mentors.

Spirit Awards 2017 Campaign Winners

Generations of Giving Award

- The Robert Hoag Rawlings Foundation

Corporate Leadership Award for Excellence

- Black Hills Energy
- Parkview Medical Center
- PCAPP PARTNERS – BECHTEL, AECOM, Battelle
- Pueblo Water
- Housing Authority of the City of Pueblo
- UTC Aerospace Systems
- Xcel Energy

Outstanding Campaign Coordinators

- Bank of the San Juans – Dominic Gallina, Debbie Schindler, Terry Baughman
- Housing Authority of the City of Pueblo – Luann Beard, Ted Ortiviz
- Parkview Medical Center - Mike Baxter, Jeff Tucker, Kalen Carter, Jennifer Gallagher, Tina Kramer, Steve Medina
- Xcel Energy – Comanche: Ruben Roman, Jamie Vialpando, Art Torres, Brandon Bodry, Renee Bodry, Connie Vaught, Javier Pineda and Jeff Brown; Service Center: Dave Parry, Kevan Smith and Michelle

Outstanding Small Business

- Blazer Electric
- TR Toppers
- Rampart Supply

Small Business Ambassador Award

- Big Bear Wine & Liquors

Outstanding Ambassador

- Ron Guarienti
- Priscilla Lucero
- Ray & Jill Swerdfeger
- Security Service Federal Credit Union

Special Recognition for Matching Grants

- PCAPP Partners (Bechtel, AECOM, Battelle)
- TEMPLE HOYNE BUELL FOUNDATION
- THE DAVID & LUCILE PACKARD FOUNDATION
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- ENT CREDIT UNION
- LITTLE CAESARS PIZZA
- THE PUEBLO CHIEFTAIN
- US BANK



Pueblo Chemical Agent-Destruction Pilot Plant
Bechtel • AECOM • Battelle • GP



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IBEW/NECA Electrical Repair Program

Meeting community needs is what United Way is all about. Fortunately, we have outstanding businesses and organizations that are always willing to help. A great example of this is the creation of the IBEW Local 12 and the

National Electrical Contractor's Association (NECA) Emergency Electrical Repair program. The two organizations came together as a way to help low income individuals fix dangerous, emergency or life-threatening electrical issues. Due to

their leadership, several local electrical companies in Pueblo stepped in to offer their services at a reduced cost. Clients are screened by Catholic Charities and SRDA to ensure eligibility and need. Over 62 households/families have been helped as

a result of this program. Both IBEW Local 12 and NECA have given very generous donations of money, time and expertise to keep this program alive. United Way is very proud to be a part of this innovative program to help those in need.

Pueblo Water Cares Program formerly known as Board of Water Works

Out of compassion and concern for the Pueblo community, Pueblo Water created a program to help those needing assistance with their water bill. In partnership with United Way and Catholic Charities, hundreds of people have received "a hand up" in these difficult economic times. Recipients must be screened

for their eligibility and need, and can receive help once in a twelve month period, not to exceed three times in total. The fund was created by appropriations from the Pueblo Water, the City of Pueblo and contributions from caring individuals and businesses.

United Way thanks Pueblo Water, already one of



United Way Helps Provide Holiday Gifts

United Way reached out this holiday season by lending a hand to the Cooperative Care holiday gift program. Thanks to the efforts of many, hundreds of underprivileged children were given toys, clothes and other gifts. As a result, Christmas joy was brought to the lives of children who otherwise would have gone without.

13th Annual
Thursday, March 8, 2018

Flavor of Pueblo

Food & Wine Show

presented by Pepsi



The annual Flavor of Pueblo Food & Wine Show remains one of the premier food and wine events in the Pueblo community. Hundreds attended this year's event, enjoying mouth-watering samples of a variety of appetizers, entrees, desserts, and drinks-wines, beer, spirits, at over 45 booths of local eateries, distributors, and businesses while supporting United Way of Pueblo County. Plus, an incredible Wine Tasting Bar hosted by 80/Twenty Wines took center stage to many patrons' delight.

The event was made possible through a partnership with the **Greater Pueblo Chamber of Commerce, Colorado Eagle- your local Budweiser distributor**, and the **Pueblo Convention Center**. Major sponsors: **Pepsi, Black Hills Energy, PCAPP Partners: Bechtel, AECOM, Battelle, GP, UTC Aerospace Systems**, and **Xcel Energy**; with supporting sponsors: **Express Employment Professionals, Loaf 'N Jug**, and

Security Service Federal Credit Union. Our wonderful media sponsors: **Comcast Spotlight, Hippo Productions, Pueblo's Greatest Hits KPHT 95.5** and **The Pueblo Chieftain**.

United Way of Pueblo County would like to thank the attendees and many volunteers, sponsors, partners who helped make this event a success. Please be sure to patronize all of these wonderful businesses and thank them for attending the Flavor of Pueblo - see you next year - Thursday, March 14, 2019!

PARTICIPATING VENDORS

- 80/Twenty Wines' Tasting Bar, featuring multiple distributors and samples
- Adams Ribs
- Apple Valley Cider Company
- Applebee's Neighborhood Grill & Bar
- BB/Oroweat Organic Bread
- Big Bear Wine & Liquor
- Bite Me Cake Company
- Brues Alehouse Brewing Co.
- Buffalo Wild Wings
- Chick-fil-A Pueblo
- Cinfully Delicious Catering
- Coca-Cola
- Colorado Eagle- your local Budweiser distributor
- CUTCO Cutlery
- Greater Pueblo Chamber of Commerce
- Janessa's Gourmet Potica Co LLC
- Latino Chamber of Commerce
- Milberger Farms
- Mr. Tandoori Urban Bar and Grill
- Musso's Restaurant
- Noodles & Company
- Passanante's Home Food Services
- PDub Brewing Company
- Pepsi
- Pueblo Community College Conference & Event Services
- Pueblo Convention Center
- Pueblo Pizza Ranch
- Sancho's Bar & Grill
- Springside Cheese
- Tacos Navarro
- Wine Down By The River/ First & Main Bar

WINNERS

- People's Choice Award**
TIE: Brues Alehouse and Mr. Tandoori Urban Bar & Grill
- Best Appetizer**
1st place: Springside Cheese Shop
2nd place: Tacos Navarro
- Best Entree**
1st place: Tacos Navarro
2nd place: Adams Ribs
- Best Dessert**
1st place: Milberger Farms
2nd place: Musso's Restaurant
- Best Non-Alcoholic Beverage**
1st place: Coca-Cola Georgia Peach
2nd place: Mr. Tandoori Urban Bar & Grill
- Best Beer/Spirit**
1st place: PDub Brewing Company
2nd place: Wine Down By The River/First & Main Bar
- Best Red Wine**
1st place: Ateca
2nd place: Vino Rosa
- Best White Wine**
1st place: Hunky Dory
2nd place: Rich & Creamy
- Best Sweet Wine**
1st place: Alasia
2nd place: Apple Valley Cider Co. Black Currant





Golden Corral Breakfast

Friday, April 13, 2018



The smell of crispy bacon and hot coffee in the morning, dozens of delicious fresh breakfast choices, and smiling coaches and athletes mixing, mingling and serving up incredible food options was the scene at the annual Golden Corral Breakfast with Colorado State University - Pueblo, Golden Corral, Housing Authority of the City of Pueblo, and KPHT 95.5!

\$5 for a delicious breakfast and juice or coffee also goes a long way by helping to support the over 50 critical health and human service programs United Way funds each year. CSU-Pueblo coaches, athletes, and athletic department staff, along with Golden Corral employees and United Way staff and volunteers were up before the sun rose, preparing the morning's spread

and ready to serve, wait and bus tables for patrons. The benefit breakfast was enjoyed by over 650 United Way donors, community members, coaches, and dedicated student athletes!

The one and only, KPHT 95.5's Nick Donovan joined in on the delectable event broadcasting live with interviews with staff, athletes and patrons throughout the event.

United Way of Pueblo County would like to extend our thanks to Golden Corral- Manager Madelyn Schoch and her incredible staff, the CSUPueblo Athletic Department- athletes and coaches, Housing Authority of the City of Pueblo, and KPHT 95.5 for their support of this event and their dedication to serve our Pueblo community!



United Way of Pueblo County Staff

Andrea Aragon	President & CEO
Bernadette Albo	Finance Director
Bianca Hicks.....	Resource Development Coordinator
Donna Leach.....	Administrative Assistant
Paula Chostner.....	Director of Campaign & Fund Development
Valarie Ruybal-Montoya.....	Middle School Mentoring Program Coordinator
Judith Boudreaux	VITA Program Coordinator

2017/2018 Funding

Fiscal year July 1, 2017 – June 30, 2018

Community Campaign (Member Agencies).....	\$375,509
Friday Youth Support	\$16,394
Community Impact Grant	\$58,000
Care & Share Food Bank (Send Hunger Packing) - \$5,000	
Sangre de Cristo Hospice & Palliative Care (Joni Fair Hospice room) - \$10,000	
Pueblo Rescue Mission (emergency cold weather shelter & meals) - \$20,000	
Mental Health Grant	\$27,000
Pueblo Pro-Bono Counseling & Referral Program - \$27,000	
Colorado Combined Campaign (state employees)	\$15,118
Emergency Food & Shelter Program (federal grant)	\$59,697
El Pomar Community Problem Solving Fund (to aid indigent & homeless).....	\$11,700
Wittels Investment (designated by donor).....	\$278
Designated to Non Member Agencies.....	\$37,428
Over 67 nonprofit agencies benefited from the donor designation process	
Cares Program - Board of Water Works.....	\$110,000
IBEW/NECA Electrical Repair Assistance Program.....	\$2,738
Emergency & Special Funding	\$3,500
Cooperative Care (Toys for Children) - \$1,500	
Posada (Community Christmas Meal) - \$1,000	
Pueblo Poverty Foundation (Christmas Stocking Give-Away & Vocabulary Incentives)- \$500	
United Way Middle School Mentor Program	\$40,655
PAID DIRECT (Funds raised via UW Campaign, paid directly to organization)	\$66,269
VITA (Volunteer Income Tax Assistance Program).....	\$28,022
Beulah Fire Assistance	\$14,038
Total Distributed into Community	\$866,346
United Way Administrative and Fundraising Costs.....	10%

Program Descriptions

El Pomar Community Problem Solving Fund

This endowment fund was established by the El Pomar Foundation to address critical and emergency needs for the homeless and indigent in Pueblo County.

Abe & Rose Wittels Endowment Fund

Established by Puebloans Abe & Rose Wittels, these funds support health and human service programs in Pueblo County.

Emergency Food & Shelter Program

United Way of Pueblo County administers funding set aside to assist organizations addressing homeless shelters, food and homelessness assistance.

Colorado Combined Campaign

State employees who live and work in Pueblo County participate in the annual campaign through the Colorado Combined Campaign. Donors designate their gifts to United Way or its partner agencies.

Combined Federal Campaign

The mission of the Combined Federal Campaign is to support and promote philanthropy through a program that is employee focused, cost-efficient and effective in providing all federal employees in the Pikes Peak Region the opportunity to give.

Community Impact Grant

Special grant funds made available by United Way of Pueblo County Board of Trustees to any nonprofit in Pueblo County meeting a critical community need not currently funded by United Way.

The Living Legacy Circle

The time you spend planning charitable giving is an important process that will bring special rewards. By carefully considering what, when and how to give, you may be able to give much more than you thought possible. A planned charitable gift can help you accomplish personal planning objectives in ways that may benefit you, your loved ones, and your favorite charities. So join the Living Legacy Circle – and give the gift that will last a life time.

UNITED WAY OF PUEBLO COUNTY
2017/2018 ALLOCATIONS

AGENCY	PROGRAM (S)	AWARD
American Red Cross	Disaster Services, Volunteer Services, Service to Armed Forces	\$15,800
Boy Scouts, Rocky Mountain Council	Learning for Life/Exploring, Scoutreach	\$39,500
Boys and Girls Club	Sprague Center, East Side, Avondale	\$60,000
Catholic Charities of the Diocese of Pueblo	Home Stability	\$29,000
Cooperative Care Center	Food Sack, Medical Prescriptions, Local Transportation, Personal Hygiene	\$31,452
East Side Child Care Center	Quality Day Care on a Sliding Fee Scale	\$47,600
Pueblo Child Advocacy Center	Child Abuse Prevention - Examinations, Investigations, Support	\$25,500
Pueblo Community Health Center	EKG Machine with Spirometer	\$4,890
Salvation Army	Pathway of Hope	\$8,004
Southside Children's Center	Quality Day Care on a Sliding Fee Scale	\$36,000
S.R.D.A	HELP Program; Personal Care, Homemaker, Home Repair	\$41,000
Y.W.C.A	Family Crisis Shelter, Teresa's Place, Domestic Violence Co-location, Counseling, Youth Violence Prevention Initiative	\$51,000

In Kind Donors

- ✦ American Furniture Warehouse
- ✦ AMR
- ✦ Angelo's Pizza Parlor on the Riverwalk
- ✦ Bank of the San Juans
- ✦ Barbara Bernard
- ✦ Big Bear Wine & Liquor
- ✦ Black Hills Energy
- ✦ Brues Alehouse Brewing Company
- ✦ Coca-Cola
- ✦ Colorado Eagle, your local Budweiser distributor
- ✦ Colorado Lottery
- ✦ Comcast Spotlight
- ✦ CSU-Pueblo
- ✦ CSU-Pueblo Alumni Association
- ✦ Diane Warren
- ✦ Eagleridge Mini Storage
- ✦ Eric & Renee Carson
- ✦ Euphoria Salon
- ✦ Express Employment Professionals
- ✦ Golden Corral Restaurant
- ✦ Grand Banquet & Party Rental
- ✦ Hippo Productions - Tom Urdiales
- ✦ Hollydot Golf Course
- ✦ iHeart Media Pueblo
- ✦ Fox Sports AM 1350
- ✦ KCSJ News Talk 590
- ✦ KPHT 95.5
- ✦ Judy Leonard
- ✦ Kelly Tucker
- ✦ Latino Chamber of Commerce
- ✦ Little Caesars Pizza
- ✦ Loaf 'N Jug
- ✦ Looking Glass Photography
- ✦ Lucero's Trophy Emporium
- ✦ My Friend, the Printer
- ✦ PepsiCo
- ✦ Pueblo Convention Center
- ✦ Pueblo Cooperative Care Center
- ✦ Pueblo County Sheriff's Department
- ✦ Pueblo West Amateur Radio Group
- ✦ Pueblo West Chamber of Commerce
- ✦ Pueblo West Metropolitan District
- ✦ Pueblo West Parks and Recreation
- ✦ Pure Spa & Wellness
- ✦ Rocky Mountain Eye Center
- ✦ Sangre de Cristo Arts & Conference Center
- ✦ Security Service Federal Credit Union
- ✦ Snap Fitness 24/7
- ✦ Southern Colorado Small Business Development Center
- ✦ St. Mary Corwin Foundation
- ✦ The Home Depot
- ✦ The Pueblo Chieftain
- ✦ Tommy Giodone & The Giodone Family
- ✦ TR Toppers Inc.
- ✦ United Way Staff, Board of Trustees & Campaign Cabinet
- ✦ Barbara Vidmar
- ✦ Dan Centa
- ✦ Derrick Martinez
- ✦ Dominic Gallina
- ✦ Donna Leach
- ✦ Elizabeth Gallegos
- ✦ Jack & Paula Quinn
- ✦ Jeff & Paula Chostner
- ✦ Jeff Tucker
- ✦ Kevin McCarthy
- ✦ Kim Fowler
- ✦ Michael Salardino
- ✦ Mike Baxter
- ✦ Ray Swerdfeger
- ✦ Renee Richardson
- ✦ Rick & Joy Holmes
- ✦ Ruben Roman
- ✦ Slane Dickerson
- ✦ Stacie Shirley
- ✦ Steve Baron
- ✦ Team Gets It Done - RE/MAX of Pueblo West
- ✦ Ted Ortiz
- ✦ UTC Aerospace Systems
- ✦ Xcel Energy

Many Companies Contribute to our Success

■ **KKTV 11 Cares/Walmart Back to School Supply Drive – July 22 – August 5, 2017**

KKTV 11 Cares launched its annual Back to School Supply Drive in partnership with Walmart, United Way of Pueblo County, Pikes Peak United Way, iHeart Media, and Sunny 106.3 on July 22 and collected items for students in need through August 5.

Large donation boxes were setup at all local Walmart stores. Posada and City Church handled pickups and distributions to Pueblo City Schools and Pueblo District 70. Counselors at each school handled the distribution of supplies to students in the most need. Families in need were asked to contact the counselor at their child's school directly for information on receiving supplies. Thank you to KKTV 11, Walmart, the drive partners, and those who donated for helping students start the year prepared with necessary supplies to aid in their success!

■ **Big Bear Brew Fest – November 18**

United Way was honored to be one of the recipients of the 2017 Big Bear Brew Fest proceeds. Big Bear Wine & Liquor and the Pueblo Convention Center donated a whopping \$8,000 to benefit United Way funded programs in the Pueblo community! Well over 2,000 participants enjoyed a dazzling array of over 100 different craft beers served by over 50 different craft brewers and liquor distributors, as well as a popular VIP wine room. United Way would like to send a huge thank you to the Big Bear Wine & Liquor crew and the Pueblo Convention Center for this incredible generosity.

■ **Latino Chamber Holiday Happy Hour & 6th Annual Festival of Trees Decorating Competition and Auction – December 7**

Latino Chamber of Commerce and United Way of Pueblo County continued the festive partnership for the annual Holiday Happy Hour and Festival of Trees. Held in the beautifully decorated Pueblo Union Depot on December 7, the event brought out the holiday cheer in all who attended! The Happy Hour includes the Festival of Trees Decorating Competition and Auction. More than 30 decorated mini trees, wreaths, and baskets were auctioned with a portion of the proceeds benefitting United Way funded programs. The 6th annual event also included the majestic Express Clydesdale horses that provided a once-in-a-lifetime photo opportunity and carriage rides. Making the evening even more memorable, we took home the award for the Most Creative Wreath! United Way would like to thank the Latino Chamber of Commerce- Steven and his staff, Express Employment Professionals, event sponsors and attendees, as well as all Festival of Trees participants – thank you for spreading the joy of the season!

■ **Show Some Love for United Way at Brues Alehouse Brewing Co. – February 16**

This year, the community was invited to 'Show Some Love for United Way' at our first event with partner Brues Alehouse. The evening featured numerous Pueblo community champions – Ron Guarienti, Ron Francis, Matt Smith, Aaron Aragon, and Vern Larson serving patrons and sharing the love, exclusive tours of the thoughtful transformation of the former Police Station and the brewhouse, in addition 10% of all house beer sales and hurricanes were donated to support the cause. Each champion has an incredible passion for the

Pueblo community and United Way. When all was said and done, over \$24,000 was raised for United Way!

Thank you to those who came out to support us and donated, our community champions, and the entire Brues Alehouse crew!

■ **United Way Mondays at Adams Ribs – May 2018**

Adams Ribs' Owners Mike and Trista Adams invited members of the community to join in their first anniversary celebration at their location at 228 S McCulloch Blvd, Suite 130 in Pueblo West with a partnership with United Way of Pueblo County. Every Monday in May, Adams offered their Adams BBQ Brisket Sandwich Special for \$8.99. In addition, the restaurant donated ten percent of their proceeds each Monday to benefit United Way of Pueblo County funded programs. Recently recognized by Fox 21 News for their stellar record with the Pueblo Department of Public Health and Environment, Adams Ribs has also been a two-time winner of United Way's Flavor of Pueblo Best Entrée honor and took home 2nd Place for Best Entrée at the 2018 event held in March.

Thank you to Mike, Trista, and Adams Ribs for providing delicious food, great service, and supporting the broader community through United Way!

■ **Colorado Coaches for Charity – May 11**

United Way of Pueblo County was honored to be chosen by CSU-Pueblo Head Football Coach John Wristen as his Charity of Choice for the Colorado Coaches for Charity event for the fifth year in a row! The 2018 Colorado Coaches for Charity was held Friday, May 11 at Sports Authority Field. We are so proud and grateful for all Coach Wristen does for our middle school mentoring program, our organization, and our community!

As Coach Wristen's Charity of Choice, United Way of Pueblo County received a grant from the Fisher DeBerry Foundation and 20 percent of sponsorship and ticket proceeds from the Pueblo area. Congratulations to Rudy & Bernadette Padula, who were honored as Coach Wristen's Community MVPs. Thank you, Coach Wristen for your support and for choosing United Way of Pueblo County as your 2018 Charity of Choice!

The Colorado Coaches for Charity is an annual event that raises money for some of the state's most deserving charitable organizations designated by the five college head football coaches across the state of Colorado and will feature food, drinks, words from all of the coaches and a highlight video, as well as a live and silent auction.

■ **Blazer Electric Supply 9th Annual Trade Show & Pig Roast – June 14**

United Way of Pueblo County was honored to be invited to join to Blazer Electric Supply Company for their 9th Annual Blazer Electric Trade Show and Pig Roast at the Colorado State Fair Agricultural Palace. In addition to providing us great visibility among their customers, United Way was a recipient of half of the 50/50 raffle and Blazer's matching contribution from the drawing! Congratulations to Johnny G., winner of the 50/50 raffle, thanks to all who entered and to Blazer Electric Supply for your wonderful show of support!



2017/2018 Volunteer Committees

"Volunteering is the ultimate exercise in democracy. You vote in elections once a year, but when you volunteer, you vote every day about the kind of community you want to live in."

- Unknown -

✦ ALLOCATIONS COMMITTEE

Argerie Hoty; Beth Bryant; Brandon Henderson, Henderson Insurance; Jeff Tucker, Parkview Medical Center; Royce Cappis, New York Life; Shawn Sutton, Sunflower Bank; Stacie Shirley, Buxman Kwitek, PC; Tim Turner, Toni Montoya, TR Toppers; Maria Ribarich, TR Toppers; Niki Whitaker, Colorado State University - Pueblo

The Allocations committee is charged with oversight and monitoring funds distributed by the United Way to funded programs. The committee meets monthly and more often as needed in May to review each agency's funding request. Their funding recommendations are then given to the United Way board for approval. Meets 2nd Tuesday of every month or as needed.

✦ CAMPAIGN CABINET

Chair - Mike Baxter, Parkview Medical Center; Andrew Lang, TR Toppers; Ashley Valdez, Xcel Energy; Barbara Vidmar, Vidmar Motor Company; Dan Centa; Dave Feamster, Little Caesars Pizza; Derrick Martinez, Express Employment Professionals; Elizabeth Gallegos, Euphoria Salon; Garrison Ortiz, Pueblo County Commissioner; Jeff Chostner, District Attorney; Kevin McCarthy, US Bank; Jack Quinn; Michael Salardino, Security Service Investments; Matt Smith, Snap Fitness 24/7; Ray Swerdfeger, KR Swerdfeger Construction; Teri Wiseman, SECOM

This committee has one of the most difficult challenges charged to any committee - to develop, implement, and conduct the annual campaign. This requires developing new strategies, marketing ideas, and long-range planning. Meets as needed.

✦ EL POMAR COMMUNITY PROBLEM SOLVING COMMITTEE

Renee Richardson, US Bank; Jay Dammann

Responsible for distributing and monitoring annual earnings from the El Pomar Endowment Fund. This committee works to ensure that these funds are carefully invested in programs that meet needs that would not be funded otherwise. Meets 3 times a year.

✦ FINANCE COMMITTEE

Chair/Treasurer- Jim Duff; Bonnie Dickerson; Bob Provost; Chris Snyder, AECOM; Elizabeth Rogge, Pueblo Bank & Trust; Jennifer Andrew, Security Service Federal Credit Union

The finance committee is charged with fiscal responsibilities for the organization, the committee meets monthly to ensure that all the financial records of the

organization are in order. Meets 3rd Tuesday of every month.

✦ NOMINATING COMMITTEE

Rick Holmes, Bechtel; Ted Ortiviz, Pueblo Housing Authority; Jim Duff; Michelle Peulen, Colorado Department of Transportation

This committee is charged with identifying candidates from among the Membership - at - Large to serve on the Board of Trustees and volunteer committees.

✦ COMMUNITY IMPACT GRANT COMMITTEE

Beth Byrant; Slane Dickerson, Blazer Electric; Dominic Gallina, Bank of the San Juans

This committee selects deserving programs to be funded by the United Way Community Impact Grant.

United Way Serves as Fiscal Sponsor of Pueblo EPIC

United Way of Pueblo County is pleased to serve as the fiscal sponsor of Pueblo EPIC (Executives Partnering to Invest in Children). EPIC is a state-wide coalition of business leaders, nonprofits and foundations who are committed to making early childhood care, education, health, and parenting among the highest priorities of Colorado's public and private investments. Focusing on children between the ages of zero to eight, EPIC targets the youngest population in order to see the greatest impact. Some of Pueblo EPIC's largest annual efforts include:

- EPIC Book Drives (distribution of over 400,000 children's books into Pueblo) and the establishment of EPIC Reading Centers at hospitals, The Pueblo Community Health Center, the City/County Health Department, nonprofits, DSS and other community agencies with heavy public traffic.



- Pueblo Parents Brochure - several quick guides for parents listing the top things their child needs to know before entering kindergarten, the top 10 places every child should visit in Pueblo, and more
- Once a month, EPIC volunteers visit a local preschool classroom to not only read a book to the children but donate both a copy of the tome and a small toy to each child.

United Way of Pueblo County Colorado Inc.
2017/2018 Annual Report
Published Annually
United Way of Pueblo County Colorado Inc.
PO Box 11566 • Pueblo, CO 81001
(719) 225-8580
www.pueblounitedway.org

Volunteer Income Tax Assistance (VITA) Program Leverages \$1.8 million Back into our Community



As part of our commitment to addressing key community issues, United Way is developing strategies to positively impact the financial stability of our citizens. The goal is to help move people towards greater economic self-sufficiency and away from safety net services that are used during crisis situations.

One very important initiative working toward this goal is the Pueblo Volunteer Income Tax Assistance Program (VITA). VITA is an IRS program that provides free tax preparation and filing for low income

taxpayers, who meet the annual income cap of \$55,000 or below per household. In addition to providing free tax preparation, VITA works to ensure everyone in the community receives all of the tax credits and deductions for which they are eligible.

Thanks to the help of highly trained volunteers, the Pueblo VITA Coalition processed 1,327 income tax forms at various geographic sites located conveniently throughout the community during the 2017 tax season. This one program leverages

an impressive \$1,840,453 back into our community via monetary returns to the city and county through tax refunds, tax credits and savings of payments for private preparation fees! That's an excellent return on investment! A break-out of these figures for tax credits includes

- \$477,593 in Earned Income Tax Credits
- \$98,081 in Child Care & Education Tax Credits
- \$132,700 in Estimated Tax Prep Savings

Often times, these valuable tax credits can literally lift people out of poverty, helping them to become more self sufficient. **For more information on this program, or becoming a volunteer, please call United Way at 225-8580 or Judith Boudreaux, program coordinator at 296-8768.**

*VITA is sponsored in part by the generosity of the City of Pueblo and the County of Pueblo through CSAC (Community Services Advisory Commission)..

VITA volunteers 2018

Gale Hamby
Dennis Murphy
Josie Salazar
Michael Catalano
Alice Padilla
Mark Mutz
Meg Scarlett

Sharon Gaskell
Carol Ann Bronko
Paul Arriaga
Violeta Maldonado
Larry Kochis
Casey Jakuc
Shirley Van Riper

Lois Olguin
Lucille Laher
Dee McCormick
Jody Fontaine
Lew Sadler
Hazel Schelper
Catherine Zerfus

WOW!

100% Employee Participation Campaigns

100% CLUB

- Boys & Girls Clubs of Pueblo County
- Boy Scouts-Rocky Mountain Council
- East Side Child Care Center
- Greater Pueblo Chamber of Commerce
- Pueblo Child Advocacy Center
- Pueblo Cooperative Care Center
- Sunflower Bank
- United Way of Pueblo County

Thank you for standing with us for hope & a healthy community!
Because of you, this is possible!

United Way
Pueblo County
United Way

www.pueblounitedway.org

2017/2018 Numbers Reported

Total Raised & Invested in Our Community: includes funding, leveraged dollars & in-kind
\$3,480,957

In-Kind Value: donated & volunteer time
\$339,246

Donors:
8,246+

Volunteers:
647

Businesses Campaigned:
236+

Touching the Lives of Over:
175,000!

Community Impact Grants

Addressing Needs that Matter to Our Community!

At United Way, our volunteers look at the needs of our community. As needs change, we want to be responsive and invest your donor dollars as effectively as possible – because results matter! In response to ever-changing needs, United Way Board of Trustees have developed community impact grants, which are designed to address needs not currently funded by United Way. This year, we were able to invest new dollars into the following outstanding organizations:



HOW TO LIVE UNITED IN PUEBLO COUNTY:
JOIN HANDS. OPEN YOUR HEART.
LEND YOUR MUSCLE. FIND YOUR VOICE.
GIVE 10% GIVE 100% GIVE 110%.
THINK OF WE BEFORE ME.
REACH OUT A HAND TO ONE
AND INFLUENCE THE CONDITION OF ALL.
GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED



Want to make a difference? Help create opportunities for everyone in your community. United Way is creating real, lasting change where you live, by focusing on the building blocks of a better life—education, income and health. That's what it means to Live United. For more, visit www.pueblounitedway.org

Get United Way info via e-mail!

Sign up at

www.pueblounitedway.org

or email Bianca at

bianca@pueblounitedway.org

Find us on: **facebook**

**United Way of
Pueblo County**

**You
Tube**

Care & Share Food Bank - Send Hunger Packing

This program ensures that children and their families have access to food during the weekends throughout the school year. Over 80 children and their families will be positively impacted at Baca, Bradford, Irving and Parkview elementary schools.

Pueblo Rescue Mission

Funds were given to support the Pueblo Rescue Mission's emergency cold weather shelter from January through May, as well as providing a hot daily meal for those in need during that same time. Over 6,000 bed nights were provided to men and women, and over 11,582 were provided with a hot meal.

Sangre de Cristo Hospice & Palliative Care

United Way funds were used to underwrite a hospice room at the Joni Fair Hospice House. Thanks to this donation, individuals facing the end of their life will have access to quality health care and compassion in a comfortable home-like atmosphere.

Pueblo Poverty Foundation

To assist with literacy efforts in Pueblo elementary schools.

Steel City Supporters Christmas Meal

To provide a Christmas meal for hundreds of Pueblo families and individuals in need.

Thank YOU for helping us make this happen.

Give. Help. Make your impact....because our community matters!

Other United Way Funding

Other organizations receiving grants or funding via United Way of Pueblo County are:

- Adams State University Foundation
- Advocates Against Domestic Assault
- Agape Fellowship Church
- Arkansas Valley Resource Center
- Care and Share Food Bank
- CASA of Pueblo
- Center for Disabilities
- Center for Restorative Programs
- Colorado Farm to Table
- Crossroads Turning Points
- Ecumenical Church of Pueblo West
- EPIC Pueblo-Executives Partnering to Invest in Children
- Friendly Harbor Drop In Center
- Hospice de Valle
- Inspiration Field
- La Puente Homes
- Metro Volunteers' Pueblo Pro Bono Mental Health Program
- Noah's Ark Animal Welfare Association
- Posada
- Pueblo City Schools
- Pueblo City-County Library District
- Pueblo Poverty Foundation
- Pueblo Rescue Mission
- Pueblo School District 70
- Sangre de Cristo Hospice & Palliative Care
- Southern Colorado Repertory Theatre and Tu Casa.

In addition, we fund 65 additional nonprofits via the donor designation process.

***NOTE: Information/donors in this report generally reflects activity from July 1, 2017 – June 30, 2018. We greatly appreciate our supporters and strive for accuracy in this report. If we have made an error or omission, please kindly let us know.**



United Way of Pueblo County Colorado Inc.
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Pueblo, CO 81001
719-225-8580 / www.pueblounitedway.org

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